

C E S A R

P L U S

G U I D E



## WHY CESAR?



### 01. EXPERIENCE

An experienced and reliable company that since 1968 best understands and satisfies the needs of clients looking for style, functionality and quality.



### 06. TRAINING CENTRE

We offer training to professionals that can take place in the company's showroom or on the customer's premises.



### 02. MADE IN ITALY

The guarantee of a product made in Italy with great attention to details and finishes. We make use of resources from our region and rely on the skills of generations of craftsmen.



### 07. PRE-SALE CONSULTANCY

We offer a consultancy service in order to understand better our clients' needs, to provide bespoke solutions and to avoid any possible technical issues.



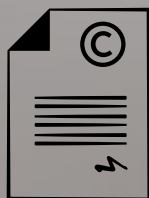
### 03. GLOBAL APPROACH

Researching and understanding lifestyle habits in foreign countries enables us to satisfy our customers by creating furniture matching specific needs.



### 08. POST-SALE ASSISTANCE

We provide on-going post sale support and will carry out maintenance work needed to guarantee our customers' satisfaction.



### 04. INNOVATION AND PATENTS

The ability to evolve and to offer innovative design solutions and manufacturing methods, many of which are patented.



### 09. SECURE PACKAGING

Our packaging is regularly updated and improved in order to make handling of our products safer during delivery. We provide protection for corners and edges, as well as shock sensors for particularly delicate furniture.



### 05. CUSTOMISATION

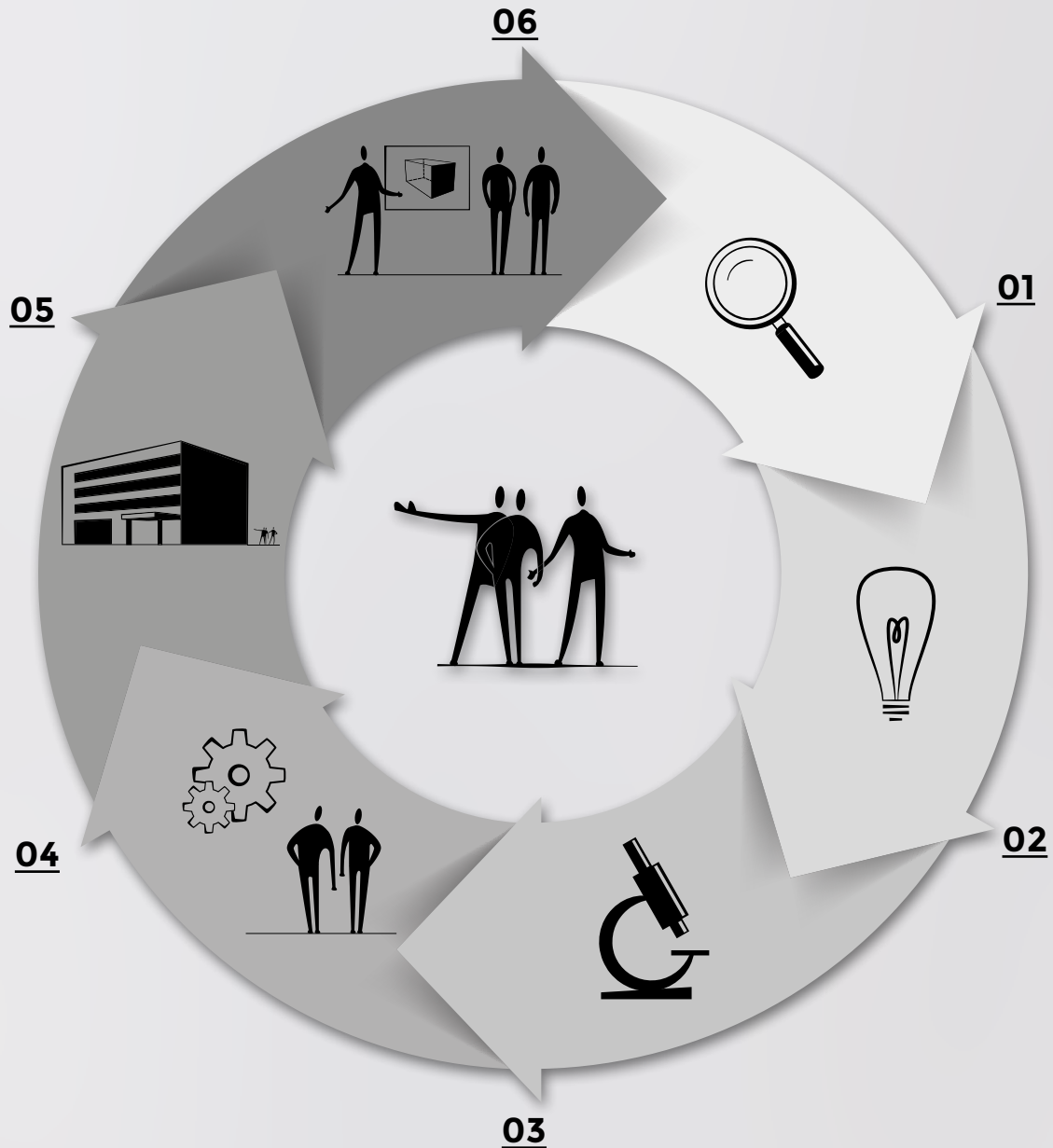
We offer a broad selection of modules, materials and finishes. We can design and make custom made furniture for all rooms in the house.



### 10. EASY ASSEMBLY

We make assembly simpler, faster and more accurate thanks to detailed instructions and 3D plans showing the exact positioning of each component.

## HOW IS A CESAR PRODUCT CREATED



### 01. OBSERVATION

Research of lifestyle habits, social, family structures and their constant evolution and consequent influence on design requirements of our furniture.

### 04. ENGINEERING

Selection of product specifications in order to achieve efficient production, assembly and maintenance results.

### 02. IDEAS AND DESIGN

Creative development: styles, shapes, dimensions, proportions, colours, functionality, combinations.

### 05. PRODUCTION

Product manufacturing paying particular attention to build quality, detail, and precision during assembly.

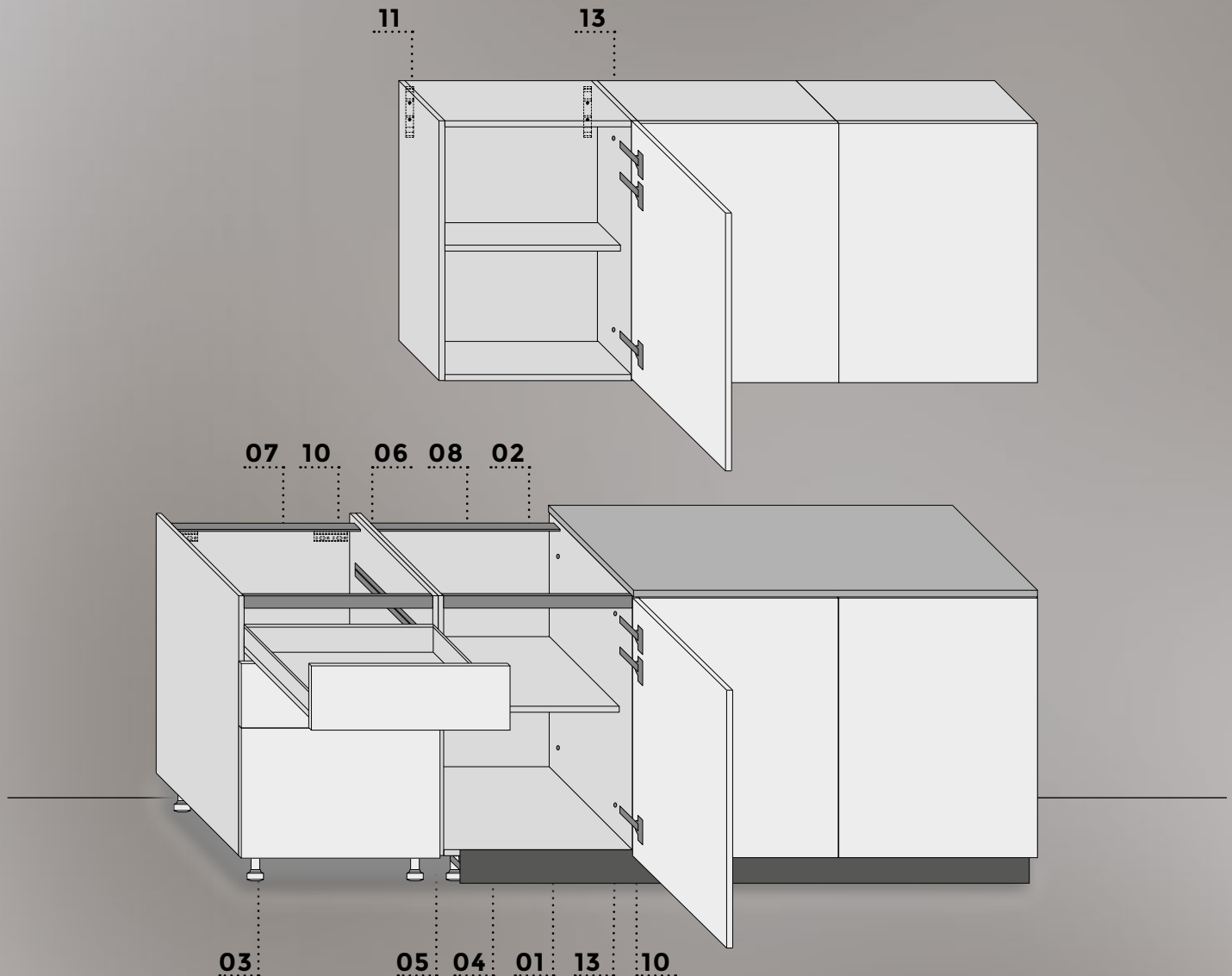
### 03. MATERIALS & TECHNOLOGIES

Research of best creative solutions: selection of materials, finishes and use of the most suitable technologies for each product.

### 06. BESPOKE PROJECTS

Bespoke design according to customers' needs and room layout.

## SOLIDITY, DURABILITY, LOOK : THE BEST STRUCTURAL AND DESIGN SOLUTIONS



### 01. CARCASS

The materials used are TSCA Title VI, V100 and 4 stars certified and ensure very low formaldehyde emissions and maximum resistance to humidity. They are 18 mm thick to guarantee the perfect stability and durability of the hardware used.

### 02. BACK PANEL

6mm thick MDF panels, resistant to breakage and bending. Protected with water-repellent PPL (polypropylene) in the same colour as the carcass. TSCA Title VI certified.

### 03. FEET

The adjustable feet are anchored to the bottom panel in three different places and are made of thermoplastic material with a high resistance to impact; they feature dimensional stability and durability. Average resistance to compression: 400 kg/each.

### 04/05. PLINTH

Plinths (04) are in aluminium for maximum resistance over time and minimum maintenance. They are supplied with a magnetic Blink system (05) fastener to ease assembly/inspection.

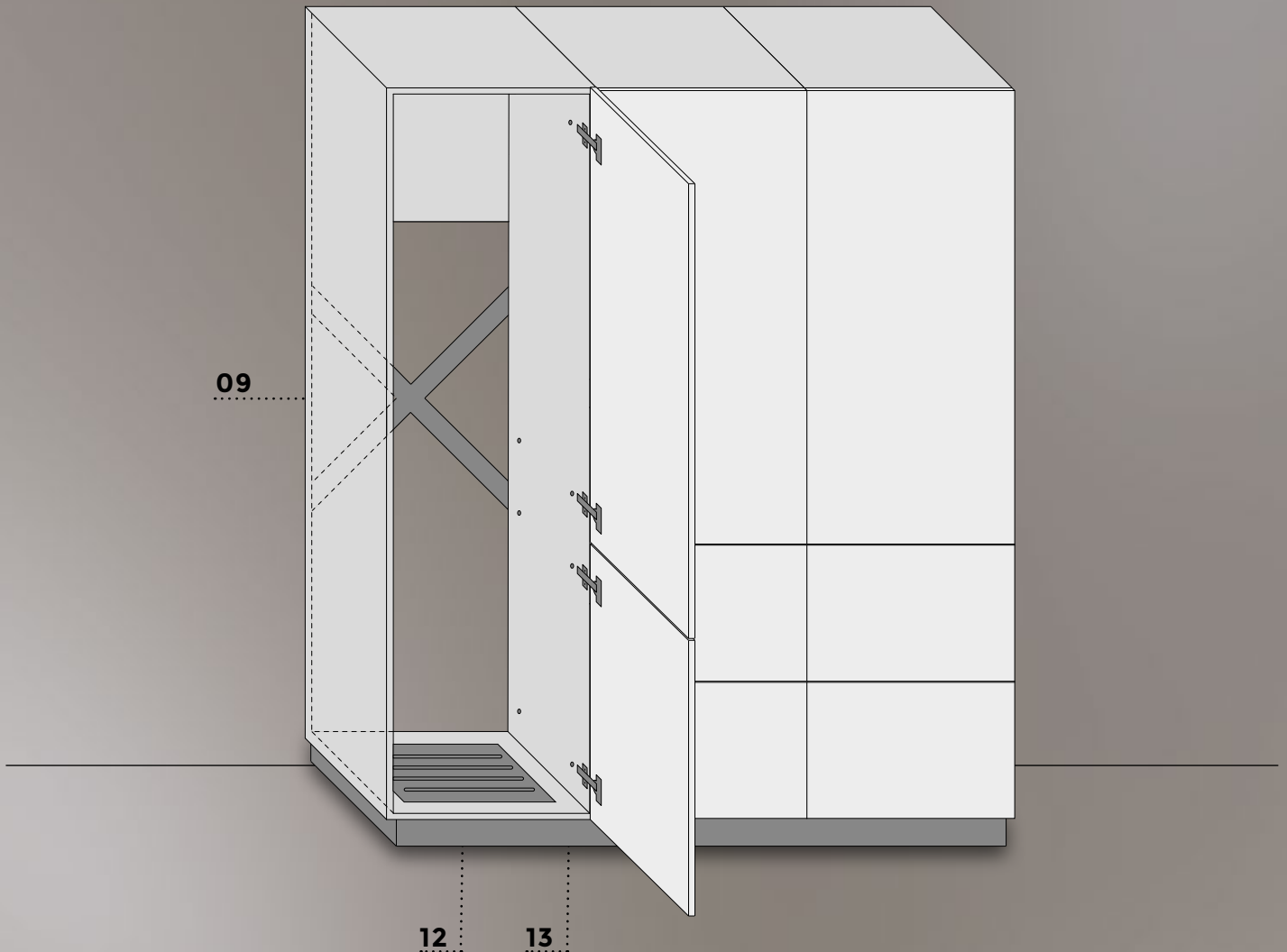
### 06. RUNNERS

Parallel opening mechanism. Cushioned silent closing. Raised side rails provide 55% more storage than a standard drawer. Capacity - baskets 70 kg, drawers 40 kg.

### 07. MATS AND DIVIDERS

Removable mats facilitate cleaning and prevent scuffing. Accessories and dividers prevent content from moving, and keep drawers tidy.

# SOLIDITY, DURABILITY, LOOK : THE BEST STRUCTURAL AND DESIGN SOLUTIONS



## 08. STRENGTHENING BARS

Floor units with front and rear aluminium strengthening bars. The bars are anodised to prevent oxidation. Front profile in the same colour finish as the carcass.

## 09. BACK CROSS SUPPORT

All units without back panels are fitted with a galvanized metal back cross support for maximum strength.

## 10. HINGES

Clip Top Blumotion in Onyx black. Tested for 200,000 opening/closing cycles with an integrated cushioning system ensuring soft and silent door closing. The side and vertical adjustments - as well as continuous depth adjustment - are simple. The Onyx black finish offers greater elegance and freedom of use. Most Cesar carcasses mount two top hinges.

## 11. FIXINGS

Rust-free, galvanised metal, hidden fixings for a clean carcass interior look. Weight bearing capacity of 50kg to 240kg, depending on unit.

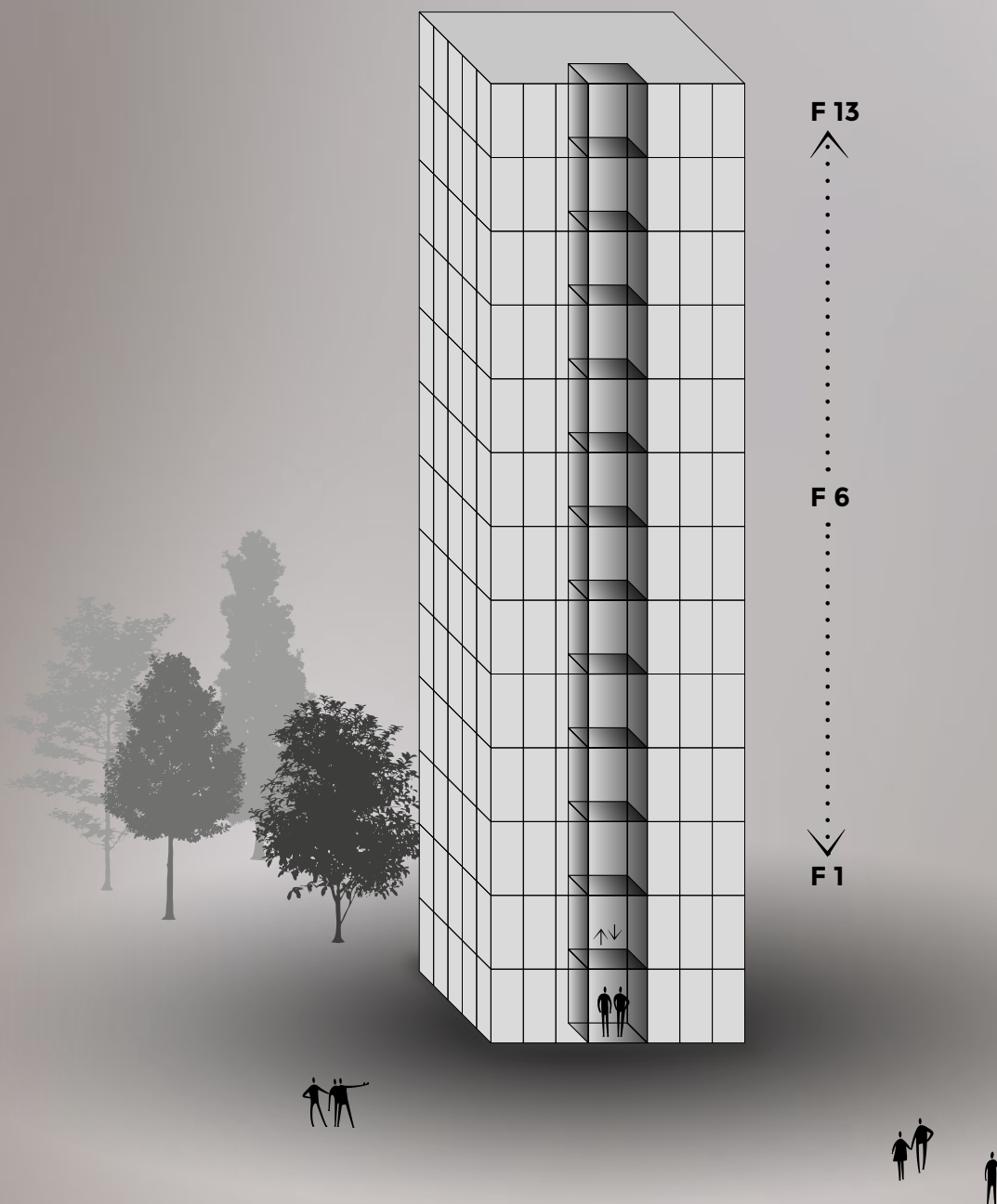
## 12. VENTILATION

Fridge column with an integrated perforated grill at the base to facilitate cooling process without drilling the plinth.

## 13. JOINTS

Cesar's customised mechanical joint system between carcasses ensures maximum stress resistance and durability.

## FLEXIBLE BUDGETS : MULTIPLE OPTIONS



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### A KITCHEN FOR EVERYONE

Cesar offers a wide range of materials and finishes with which to create one's ideal kitchen, from the most approachable to the most luxurious. In this way it is possible to precisely plan your kitchen setup based on the expected investment and thus enjoy all the pleasure of furniture with a unique design and quality.

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## MAXIMA 2.2

MAXIMA 2.2 is the creative design system that distinguishes Cesar for its uniqueness and cross-functionality. The over 90 finishes combined with various opening methods make Maxima 2.2 an architectural project that meets modularity, technological and flexibility requirements while preserving its linearity and attention to materials in every layout.

## INTARSIO

The Intarsio system is inspired by the idea of taking apart the two-dimensional surface of traditional doors to break away from their customary geometry. Rearranging the door contours and the wood grain creates a very vivid optical illusion on a noble, traditional material such as wood, generating a creative rhythm with a strong personality.

## TANGRAM

Thinking outside of the box and sparking curiosity are the concepts which guided García Cumini and Cesar in the creation of Tangram. Inspired by the ancient Chinese game of geometric shapes that can be combined with one another to create endless figures, Cesar's product echoes modular logic while avoiding linearity. The Tangram project exalts the curve and its infinite possible combinations.

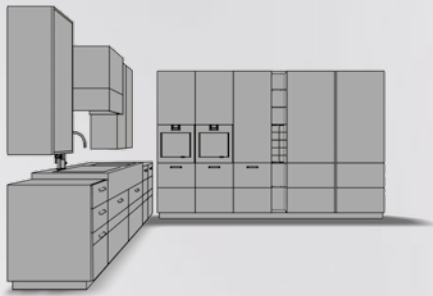
## N\_ELLE

N\_ELLE is the made-over version of the Cesar's monolithic project consisting of sharp, clean-cut lines and a very lightweight appeal achieved thanks to 45° module edges. The 2.2-cm thickness of the doors and the line of the tall units make it easy to mix and match this model with the other Cesar systems to create distinctive, elegant arrangements that focus on comfortable living.

## UNIT

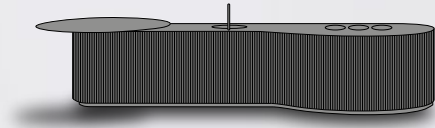
UNIT is a dynamic, airy planning system that is not limited by wall constraints. It is a perfect blend of professionalism and domestic warmth, technology and tradition. Pictures with multi-faceted personalities are created by mixing and matching the finishes of the structures with those of the 2.2 cm thick doors. The aluminium structures mark off three sides of each single volume, creating the Units.

## HARMONY AND STYLE: INFINITE COMBINATIONS POSSIBLE



Maxima 2.2

+



Tangram

=



Unit

+



Maxima 2.2

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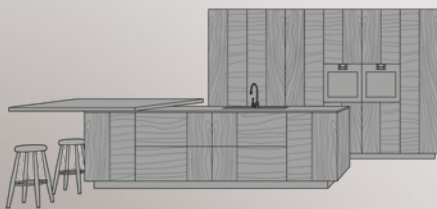
N\_Elle

+



Unit

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Intarsio

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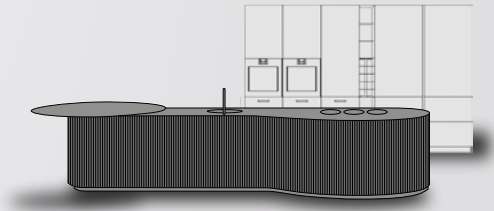
Maxima 2.2

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### MODULAR COLLECTIONS

Cesar kitchens are the result of a design that follows precise guidelines. Stylistic harmony is guaranteed even when combining modules from different ranges therefore increasing the number of possible combinations.





# CERTIFICATIONS: CESAR FOR THE WELL-BEING OF THE INDIVIDUAL



We guarantee all the Cesar product range for 5 years.



We guarantee that our panels have ultra-low formaldehyde emission levels.



The mark of responsible forestry

We guarantee that our wood is traceable and responsibly-sourced. "Ask for FSC® certified products."



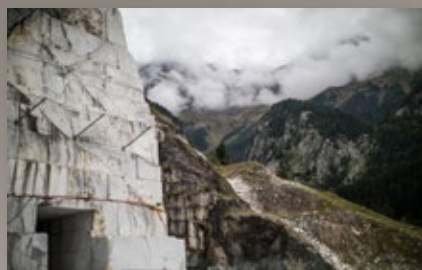
We guarantee the highest level of water resistance for internal use.



We protect intellectual property Cesar certifying it at European level.



Guarantee of panels made 100% with recycled wood.



We guarantee 100% Made in Italy origin and quality.

Cesar Arredamenti Spa - Via Cav. Vittorio Veneto 1/3 - 30020 Pramaggiore (VE) Italy - T. +39 0421 2021 - info@cesar.it - cesar.it